



# Media kit

**Career Coaching**

For historically excluded talent

**Katherine  
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**2024**



# About she/her/ella

I'm Katherine Castro, an executive coach with over a decade of experience specializing in transformation for historically excluded tech talent. I support executives' professional development who center DEIB in their leadership or who desire to. I empower individuals to reach their full potential with a strengths-based, empathetic approach. I create a trusting environment for exploring challenges, offering strategic guidance and personalized strategies. With an M.S. in Career Coaching, B.S. in Organizational Studies, and MBTI certification, I'm committed to community stability, allocating % of profits to pro bono services. My background in program management, community leadership, and DEIB work ensures holistic support for clients' growth.



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